



# Martin Brown

## Key Focus Areas

- Leadership
- Overcoming adversity
- Innovative and creative thinking
- Motivating staff and entrepreneurs
- Adaptability in a changing, fast-paced business world

**M**artin Brown is an inspiring business and motivational speaker who focuses on overcoming adversity and instilling creative thinking with true inspirational leadership. Martin's talks build on his own story of his obsession with the guy who broke his neck and how he turned this obsession and his greatest tragedy into his greatest success, thus demonstrating how his extraordinary experience shaped his unique view on inspirational leadership.

With his journey from start-up in a double-garage to building a multimillion rand company that is now known as the most innovative designer and manufacturer of custom power wheelchairs in Africa, Martin embodies and understands inspiration. Martin believes that inspiration is not just a word, but also an action to be used for the greater good of mankind and to lead your company and employees in the 21st century of modern business practice. Inspirational leadership is the act of "putting life into something that has been lifeless or without direction". Leaders can inspire whole organisations and foster an environment that moves beyond "providing a job" to creating meaningful careers for employees.

When the day finally came that Martin met the subject of his obsession – the guy who broke his neck – he found the outcome of their conversation to be something he would never have expected. Be inspired by Martin's remarkable story.

“Martin is an extremely dedicated, committed and easy going person to work with. He always goes the extra mile and is exceptionally innovative in provision of his offerings and solutions. His attention to detail and level of quality is extremely commendable.”

Michelle Govender,  
Student, Gordon Institute of  
Business Science, MBA

